



**October 31, 2024**

## **P&O Cruises and Cunard employees complete the tenth beach clean of 2024**

Since March this year, P&O Cruises and Cunard team members have completed ten global beach cleans, including five within close proximity to the UK head office in Southampton; Calshot, Netley Abbey beach (twice), Goatee beach and Lee-on-Solent. The teams collected and removed more than 170kg of rubbish along the way, with discarded items including a fridge, clothing, traffic cones and countless pieces of plastic.

Ship and shoreside colleagues across the two cruise brands completed visits across UK coastlines, along with others in Lisbon, St. Kitts, Norway and Malta. The teams have cleaned 190,500 meters squared across the clean-ups this year alone.

Earlier this month in a first-of-its-kind partnership with Blue Flag, crew members from P&O Cruises Britannia and Cunard's Queen Anne completed two coastal cleans in Lisbon, one of the most frequently visited destinations for P&O Cruises and Cunard. The ships' teams cleaned two stretches of beach in Algés with a total of 42kg of rubbish removed.

Carnival UK & P&O Cruises president Paul Ludlow said, "We've taken great pride in orchestrating the beach cleans along our UK coastlines close to our Southampton home, with so many of our passionate colleagues contributing their time to this important cause. This initiative is a reflection of our commitment to more sustainable tourism and our responsibility to help protect and preserve our vital marine ecosystems for future generations."

P&O Cruises and Cunard are part of Carnival Corporation PLC. For more information on the sustainability goals and focus areas, visit <https://carnivalsustainability.com/>.

For images click [here](#)

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**For further press information please contact:**

P&O Cruises - Jade Berry, [jade.berry@pocruises.com](mailto:jade.berry@pocruises.com) 07467 999 381

Cunard – Sam Balls, [sam.balls@cunard.co.uk](mailto:sam.balls@cunard.co.uk) 07879 198864

**About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

P&O Cruises works with the best of the best including Gary Barlow who is music director of The 710 Club on Arvia and Iona and has delivered a number of unique musical moments on board. Crafted to Gary's creative vision, The 710 Club showcases an eclectic range of performances and offers an opportunity for up-and-coming musicians to get their break. Gary also joins guests for exclusive performances P&O Cruises holidays. Multi award-winning performer Nicole Scherzinger is the creative force behind contemporary and breath-taking late night shows to be performed in SkyDome on board Iona and Arvia, and P&O Cruises Food Heroes include chefs Marco Pierre White, José Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. The Travel Industry Awards 2024 by ttg - Ocean Cruise Line of the Year
2. Wave Awards 2023 – Best Value for Money Cruise Line, Favourite Ocean Cruise Line and Best New Ship Launch
3. British Travel Awards 2023 – Best Cruise Line for Family Holidays and Best Cruise Line for No-Fly Cruise Holidays
4. Editors' Picks Cruise Critic Awards 2023 – Best New Ship (Arvia)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

**About Cunard:**

Cunard is a luxury British cruise line, renowned for creating unforgettable experiences around the world. Cunard has been a leading operator of passenger ships since 1840, celebrating an incredible 184 years of operation. The Cunard experience is built on fine dining, hand-selected entertainment, and outstanding White Star service. From a partnership with a two-Michelin starred chef, to inspiring guest speakers, to world class theatre productions, every detail has been meticulously crafted to make the experience unforgettable. A pioneer in transatlantic journeys and round world voyages, destinations sailed to also include Europe, the Caribbean, Alaska, the Far East and Australia.

There are currently four Cunard ships, Queen Mary 2, Queen Elizabeth, Queen Victoria and new ship, Queen Anne, which entered service in May 2024. This investment is part of the company's ambitious plans for the future of Cunard globally and will be the first time since 1999 that Cunard will have four ships in simultaneous service. Cunard is based at Carnival House in Southampton and has been owned since 1998 by Carnival Corporation & plc. (NYSE/LSE: CCL; NYSE:CUK).