



June 21, 2022

P&O Cruises prepares to launch first ever multi-sensory immersive submarine simulation game at sea on board Arvia with brand new behind-the-scenes footage

This new experience, set on board fictional submarine Arvia II, uses digital consoles to solve live-action mysteries and puzzles. Available exclusively on P&O Cruises newest ship Arvia which launches in December 2022, Mission Control is a unique immersive experience, combining an escape game with multimedia simulation and a live-action story.

View the trailer [here](#) and behind-the-scenes videos [here](#)

Mission Control offers two one-hour experiences: a family-friendly adventure suitable for all ages and an adventure designed for adults. Set on board fictional submarine Arvia II, guests will board in groups of up to 10 to form a team of marine explorers and underwater detectives under the guidance of Dr. Melissa Ryan, a virtual character who will guide guests through their mission.

The realistic 3D surroundings will take guests into ocean canyons, encountering sunken cities and underwater creatures. Motion simulation and fully interactive consoles will put them at the heart of the action, while 3D surround sound completes the immersive experience.

To create an authentic guest experience, the developers at Düsseldorf-based technology company, Tennagels had to understand the controls and technological functions of a real submarine and build these into Arvia II to create a compelling story.

P&O Cruises president Paul Ludlow said: “We wanted to create something brand new and we believe this is the first of its kind in the world. Our technology partner specialises in things that have never been done before so boarding Arvia II is guaranteed to wow our guests and be like being in the biggest blockbuster movie.

“The unique environmental experience will also leave guests with a greater awareness of the need to protect our fragile marine ecosystems.”

Example Arvia cruises:

Arvia maiden, Canary Islands, 14 nights from £1,299pp

14-night cruise on Arvia (K203) for £1,299 per person for an inside cabin. Departing Dec 9, 2022, the price includes kids' clubs, full board meals and entertainment. Departing from and returning to Southampton ports of call are Madeira, Tenerife, Gran Canaria, Lanzarote, Cadiz and Lisbon.

Caribbean, 14 nights from £1,078pp

14 night cruise on Arvia (K301). Departing Southampton on January 6, 2023 the price includes flights, full board meals and entertainment. Returning from Barbados, ports of call are St Lucia, St Maarten, St Kitts and Tenerife.

Caribbean, 7 nights from £1,537pp (fly cruise)

7 night fly cruise on Arvia (K303C). Departing Antigua on February 11, 2023 the price includes flights, full board meals and entertainment. Returning from Barbados, ports of call are Martinique, St Lucia and St Maarten.

For images visit [here](#).

For more information or to book visit www.pocruises.co.uk or contact a travel agent.

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About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. The fleet of seven ships each have their own appeal from family friendly or exclusively for adults.

With over 200 destinations worldwide, P&O Cruises Itineraries are carefully curated to inspire discovery, and are varied to suit newcomers and experienced guests alike. With a wide choice of holidays from two days to three months there is something for everyone.

Iona joined the P&O Cruises fleet in May 2021 as the next generation of ship. Iona, the first British cruise ship to be powered by liquefied natural gas, sets a new standard for cruise travel featuring enhancements to already successful brand signature venues from across P&O Cruises existing fleet, as well as many new "firsts" such as the first gin distillery at sea and The 710 Club, with music director Gary Barlow.

Sister ship to Iona, Arvia will join the P&O Cruises fleet in December 2022 as its second LNG-powered, Excel-class ship offering a Caribbean maiden season of fly-cruise holidays from homeport Barbados.

Arvia, meaning "from the seashore," is an innovative and future-focused ship and the latest evolution in the P&O Cruises experience, embodying the newest trends in travel, dining and entertainment to offer varied and contemporary holidays. The ship boasts a unique SkyDome with a retractable glass roof and 16 guest decks, and will feature the first Altitude Skywalk high ropes experience, the tropical-themed Altitude Minigolf, the Altitude Splash Valley aquazone, an outdoor Sports Arena, swim-up bar and infinity pool. It will also offer guests several new dining options such as Green & Co featuring Mizuhana sushi bar, Ocean Studios cinema, extensive shopping, and the Oasis Spa and Health Club.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).