



# P&O CRUISES

**November 27, 2024**

## **P&O Cruises commits to supporting Southampton as part of Saints partnership**

P&O Cruises has announced its three-year partnership with Saints Foundation, the official charity of Southampton Football Club, as part of its official sleeve sponsorship across the club's Men's, Women's, and Academy teams.

Saints Foundation supports over 5,500 people every year within the city across health, education, pathways, gender equality, and employability projects. P&O Cruises has committed to supporting the work of the Foundation with fund-raising activities, gender programmes and an ongoing Skills Swap project.

Saints Foundation chief operating officer Sam Fulling said: "P&O Cruises support of not only all teams at Southampton Football Club, but into the community with Saints Foundation, shows the scale of commitment to the city.

"We look forward to working with them to continue to help everyone in the city thrive."

Carnival UK & P&O Cruises president Paul Ludlow said: "Giving back to the city, to the people in our home port of Southampton, is vitally important to us. Support can take many forms and this relationship will enable us to contribute and offer assistance where it really matters and to those who are in most need."

P&O Cruises will be front and centre on Saints Foundation kit across its work in the stadium, schools, and in the community. They will also visit projects throughout the year to see firsthand the fantastic work the Foundation is doing in the community as well as extending support to fundraising and events.

To keep up to date on all P&O Cruises and Saints Foundation collaborations, follow [saints\\_foundation](#) on Instagram, [@SFC\\_Foundation](#) on X, or Saints Foundation on Facebook.

Images [here](#)

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**About P&O Cruises:**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

P&O Cruises Food Heroes include chefs Marco Pierre White, José Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. The Travel Industry Awards 2024 by ttg - Ocean Cruise Line of the Year
2. Wave Awards 2023 – Best Value for Money Cruise Line, Favourite Ocean Cruise Line and Best New Ship Launch
3. British Travel Awards 2023 – Best Cruise Line for Family Holidays and Best Cruise Line for No-Fly Cruise Holidays
4. Editors' Picks Cruise Critic Awards 2023 – Best New Ship (Arvia)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

**About Saints Foundation:**

The charity of Southampton Football Club, Saints Foundation support people in need throughout Southampton, providing life-changing opportunities to help our city and its communities thrive. We support Southampton by delivering projects that respond to the ever-evolving needs of the people of our city. We work across 5 key focuses – Health, Education, Gender Equality, Employability, and Pathways – with the aim of levelling the playing field.

**Instagram:** [saints\\_foundation](#)

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