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## **P&O Cruises improves Wi-Fi connectivity on board with the roll out of SpaceX's Starlink**

P&O Cruises is improving Wi-Fi connectivity and bandwidth across the fleet with the roll out of SpaceX's Starlink.

Starlink, the leader in Low Earth Orbit (LEO) satellite technology will provide guests with greater capacity across P&O Cruises ships, allowing for sharing photos and videos, streaming films and enjoying other content on board at even faster speeds.

The roll-out of Starlink began in July 2023. P&O Cruises ships Britannia and Azura have introduced Starlink to the public spaces on board and it will be available in both public spaces and cabins on Arvia, Iona, Ventura, Arcadia and Aurora by the end of 2023.

Carnival UK and P&O Cruises president Paul Ludlow said: "Sharing unforgettable moments with friends and family back at home is an important part of any holiday. Whether it's uploading a picture of a sunset as you sail away from a newly discovered destination or catching up with the news, live events or content from home, Starlink will make it even easier for our guests and colleagues to stay connected."

Starlink vice president of commercial sales Jonathan Hofeller said: "High-speed internet is critical to our modern lifestyle both at home and when travelling. We're excited that P&O Cruises guests and crew will benefit from an improved Wi-Fi service on board wherever they are in the world."

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### **About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

Arvia joined the P&O Cruises fleet in December 2022 as the second LNG-powered, Excel-class ship embodying the newest trends in travel, dining and entertainment. Arvia offers a Caribbean/winter season of fly-cruise holidays from homeport Barbados and Mediterranean holidays from Southampton during the summer.

P&O Cruises works with the best of the best including Gary Barlow who is music director of The 710 Club on Arvia and Iona and has delivered a number of unique musical moments on board. Crafted to Gary's creative vision, The 710 Club showcases an eclectic range of performances and offers an opportunity for up-and-coming musicians to get their break. Gary also joins guests for exclusive performances on Arvia and Iona holidays. Multi award-winning performer Nicole Scherzinger will be the creative force behind contemporary and breath-taking late night shows to be performed in SkyDome on board Iona and Arvia and P&O Cruises Food Heroes include chefs Marco Pierre White, Jose Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

British Travel Awards Winner 21/22 – Best Cruise Line for Family Holidays.

Cruise Critic Editors' Picks Awards Winner 2022 – Best for Families.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

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