



**June 20, 2023**

**P&O Cruises announced as the only cruise brand to feature in His Majesty's 75th Birthday Commemorative Album**

P&O Cruises is delighted to have been chosen by publisher St James's House as the only cruise brand to feature in His Majesty's 75<sup>th</sup> Birthday Commemorative Album.

His Majesty at 75: The Leadership and Vision of King Charles III, authored by royal biographer and one of The New York Times best-selling writers Robert Jobson, charts The King's life from his celebrated birth and early years, through his roles and responsibilities as Prince of Wales, to his accession and coronation as King.

The album also features the photography of legendary royal photographer Arthur Edwards MBE, who has been capturing the Royal Family for over 45 years.

P&O Cruises president Paul Ludlow said: "P&O Cruises is proud to fly the Union Flag and to take British guests to different corners of the world. As an expression of Britain, we have to remain relevant and that relevance evolves constantly. Whether it's on board or on-shore experiences, service or sustainability, we constantly look outside our space to keep moving and to stay desirable."

The book will launch on His Majesty's 75<sup>th</sup> birthday on 14 November 2023, and will be available to order at [www.stjames.org](http://www.stjames.org).

For images visit [here](#).

For more information or to book, call P&O Cruises on 03453 555 111, visit [www.pocruises.com](http://www.pocruises.com) or visit a travel agent

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**About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

Arvia joined the P&O Cruises fleet in December 2022 as the second LNG-powered, Excel-class ship embodying the newest trends in travel, dining and entertainment. Arvia offers a Caribbean/winter season of fly-cruise holidays from homeport Barbados and Mediterranean holidays from Southampton during the summer.

P&O Cruises works with the best of the best including Gary Barlow who is music director of The 710 Club on Arvia and Iona and has delivered a number of unique musical moments on board. Crafted to Gary's creative vision, The 710 Club showcases an eclectic range of performances and offers an opportunity for up-and-coming musicians to get their break. Gary also joins guests for exclusive performances on Arvia and Iona holidays. Multi award-winning performer Nicole Scherzinger will be the creative force behind contemporary and breath-taking late night shows to be performed in SkyDome on board Iona and Arvia and P&O Cruises Food Heroes include chefs Marco Pierre White,



Jose Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

British Travel Awards Winner 21/22 – Best Cruise Line for Family Holidays.

Cruise Critic Editors' Picks Awards Winner 2022 – Best for Families.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

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